

## **Historic, Archive Document**

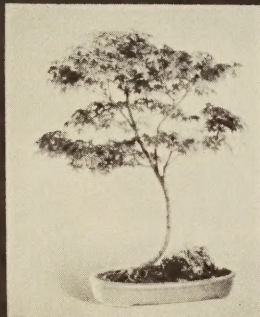
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# NOW!

**IT'S EASY TO  
GROW THESE  
LIVING TREE  
MINIATURES!**



**JAPANESE MAPLE TREE**—The real thing—but only 12 inches tall. Leaves are perfectly shaped and change color with the seasons.



**MONTEREY CYPRESS**—Perfect replica—only 15 inches tall. Magnificent prize winner in the reception room or table center piece.



**POMEGRANATE**—Miniature leaves, tiny fruit and blooming flowers, yet only 13 inches tall.



**CALIFORNIA JUNIPER**—This 12 inch tall specimen has a 2 foot spread—an enviable prize in any home, club, school, office, etc.

## It's AMAZING...How to grow living midget trees only 1/1000 actual size!

**AT HOME!...IN YOUR SPARE TIME!...NO EXPERIENCE NECESSARY!...**

### A NEW FACINATING HOBBY!

Never before has such a sensational hobby come to life. Now, with the secret growing formulas of the "Ming Dynasty" Chinese, you can grow giant miniature trees—living beautiful miniature-wonders in your own home.

Practically any kind of tree (from an ancient oak to a real orange tree that actually bears miniature oranges) can be easily grown in your living room, dining room—anywhere! Climate makes little difference—and growth is rapid. Once you know the fabulous secret—it's easy! It's the amazing new hobby that the whole world will soon be talking about!

### A NEW EASY-MONEY BUSINESS!

Already hundreds of hobbyists are finding growing midget trees very profitable! Some are selling for \$25 up to \$1,500. Yes, it's the starting of a fabulous new kind of business that offers "unheard of" profits. Hotels, schools, churches, clubs, etc. are already demanding these amazing trees for decorative purposes. The demand is sweeping America. For the person who enjoys gardening and wants to put his spare time (or full time) to work—it's the start of a "big money" business.

## NEW LIVING "MING TREES" ARE NOW BECOMING *The Sensation of All America*



• **IN HOMES**—As fascinating center-pieces for the dining room, conversational pieces on the mantle, in the bedroom, den, kitchen—ANYWHERE!



• **IN FLOWER SHOWS**—Can you imagine the excitement caused by a beautiful blooming jasmine—full grown—perfect in every detail—but only inches high? Flower shows are now recognizing this new horticultural phenomenon everywhere and are now giving special prizes for living "Ming Trees" entrants.



• **IN HOBBY SHOWS**—Special sections and prizes are already being given for prize living "Ming Trees." No other hobby has ever been so popular and enjoyable.



• **IN CLUBS, HOTELS, CHURCHES, SCHOOLS, MUSEUMS, ETC.**—These actual living replicas (only 12" high) become attractive authentic wonders of modern civilization—beautifying the entire area with their pungent natural odors and majestic, fascinating attractiveness.

**EVERYWHERE**—This new enchanting idea is becoming the most enjoyable hobby—most profitable business—ever known to Americans.



# THE ANCIENT AGE-OLD SECRETS ... CAN NOW BE YOURS!

Many centuries ago, Japanese royalty amazed the entire world by growing actual miniature, living, dwarf trees. They were the talk in every world capital — desired by Kings and countrymen alike. However, the Oriental Japanese emperors decided that the amazing growing secrets should belong only to them, to decorate their personal shrines and palaces—that the death penalty would be given anyone growing these fascinating miniature wonders. Century after century these sacred growing secrets passed down from ruler to ruler. Recently, some Americans with plenty of money to spend, succeeded in purchasing some of these beautiful trees, thus the secret is now available to you.

MINIATURE ORANGE TREES—actually blossom and bear tiny fruit that you can pick and eat—grows in any climate.

## FOR BIG PROFITS AND UNIVERSAL PLEASURE!

If you've ever planted a garden — you know the wonderful feeling of expectation when you plant the seed . . . the thrill of watching the seeds sprout before your eyes . . . the anxiety and spirited fascination of nursing the plants to their full, healthy growth.

Growing your own miniature trees is A HUNDRED TIMES MORE FASCINATING! — distinctly different — yet more fun to do! No other hobby . . . no other business can rival the satisfaction received from growing miniature trees — exact duplications in every detail — but only a few inches high. (DO NOT confuse this with the imitations you see in gift stores called "Ming Trees" — They are not real — and NOT LIVING.)

## WHAT OTHER HOBBY OR BUSINESS OFFERS SO MANY ADVANTAGES?

**NEW EXCITING ENJOYMENT!** You're not working with inanimate dead materials — you're continually enjoying live, real living things — Like gardening — it's relaxing and fascinating. Now you can enjoy this mysterious nature from far-away countries right in your own home.

**COSTS SO LITTLE TO START!** No expensive equipment or materials to buy — no office — all you need is a little spare time — patience and a creative instinct. Everything you need to get started today is furnished.

**EARN BIG MONEY (IN YOUR SPARE TIME).** It's easy because miniature trees are so rare and expensive. Once you know the secrets—there's virtually no limit to how much you can earn—NO selling either. The "Business (or hobby) in a Package" is all you need.

**NO EXPENSIVE OVERHEAD!** Many of our most successful students live in apartments. Window sills are excellent for growing purposes. Many plant in their back yards, garages and even kitchens.

**CLIMATE MAKES LITTLE DIFFERENCE!** If you live in an area where the temperature gets to be 0° F. or even 150° F. — It's easy to protect your trees the year around.

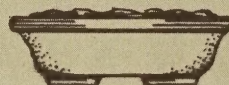
**TAKES SO LITTLE TIME!** Only 5 minutes per day is all the spare time necessary to grow trees successfully. Of course, if you want to go into a full time business, you can easily take care of thousands at a time.

**SO EASY TO LEARN — SO EASY TO DO!** The amazing mysterious secrets are written in plain everyday language — no fancy talk — no \$10 words. Just follow them step-by-step and you can't go wrong — even a child can do it.

**HUGE DEMAND ALL OVER!** Never has a new idea caught the American public's fancy so much. Everybody — clubs, hotels, hospitals, schools, churches, etc., all want to know "where they can buy the new miniature trees only 12" high" — It's becoming the sensation of all America! Many are even selling their trees by mail—to all parts of the world. It's amazing!

Easy as 1...2...3...  
...ONCE YOU KNOW  
THE SECRETS!

1 Plant the seed following easy secret procedures



2 With little care and time seed sprouts quickly

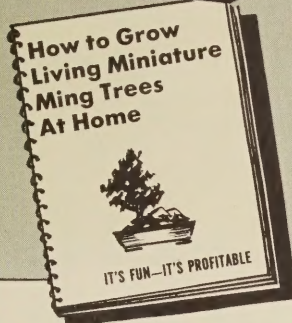


3 Full grown miniature tree is your own creation





**EVERYTHING YOU  
NEED TO  
START IMMEDIATELY!**



# 6 big advantages:

1

## ALL THE SECRETS... ALL THE FACTS ARE HERE!

### COMPLETE GROWING SECRETS (COPYRIGHTED) TELL YOU...

**How to Plant Seeds** — Secret techniques and methods of planting seed so as to absolutely protect them from harm during early growing stages... yet so simple a child could do it.

**How to Mix Secret Soil Formulas** — From earth around your own yard. Easy short-cut ways to assure your trees of fast, healthful growth.

**How to Plant Fruit Trees that Bear Real Fruit** — The simple care to be taken to insure glorious, colorful, blooming and luscious fruit.

**How to Speed Up Growing** — Amazing easy method of rapid growing — cuts time in half.

**How to Transplant Trees into Decorative Ceramic Planters** — An easy simple method that saves time and guarantees sturdy strong trunks and branches, yet enhances its beauty.

**How to and Where to Grow Miniature Trees** — Suggested places in your home, garage and elsewhere where miniature trees will thrive.

**How to Care for Trees** — Secret simple methods to reduce care time to less than 5 minutes per day — it's that easy!

**How to Feed Miniature Trees** — Special formulas that add to tree's beauty and promote faster growth already prepared for you.

**How to Charge for Miniature Trees** — Suggested selling prices for all kinds and qualities of miniature trees or recommended prices start at \$25.00, but you can usually sell them for much more.

**How To Sell Your Miniature Trees** — our Sales Department is prepared to help you sell your trees if you wish. Buyers that come to us will be referred to our students.

**How to Save on Supplies** — Explains how you can purchase additional seedlings, plant food and other supplies at greatly reduced prices.

**How to Decorate Your Tree** — The effective use of stones, water, greenery, etc. to make your miniature trees appear most beautiful in miniature outdoor scenes.

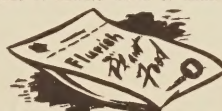
**How To... How To... How To...** — Page upon page of additional valuable information — easy to understand — a complete reference as well as a course.

2

**Rare Imported Seeds** — Over 100 assorted special miniature tree seeds selected for their rare, enchanting beauty, from all over the world. These are approved and guaranteed to be absolutely perfect for cultivation. In this giant assortment, you will find:

Mountain Pine (Switzerland)  
Evergreen (Chinese)  
Cypress (from the Monterey Coast line)  
Pine (Japanese)  
Giant Sequoia (California High Sierras)

plus many others, including famous Japanese Flowering Cherry, Strawberry Tree, Camellia Wisteria from all corners of the earth. Truly the finest most complete assortment ever offered. Enough to grow your own forest and complete orchard—enough to grow hundreds of dollars worth of miniature trees.



3

**New "Miracle Grow" Formula** — Actual supply of this new life-giving scientifically compounded miniature tree food. This special formula is the result of years of research. Its use promotes sturdy, rapid growth.

4

**Complete Business Plan** — Authentic business instructions written especially to guide you in setting up and expanding a profitable new living miniature tree business.



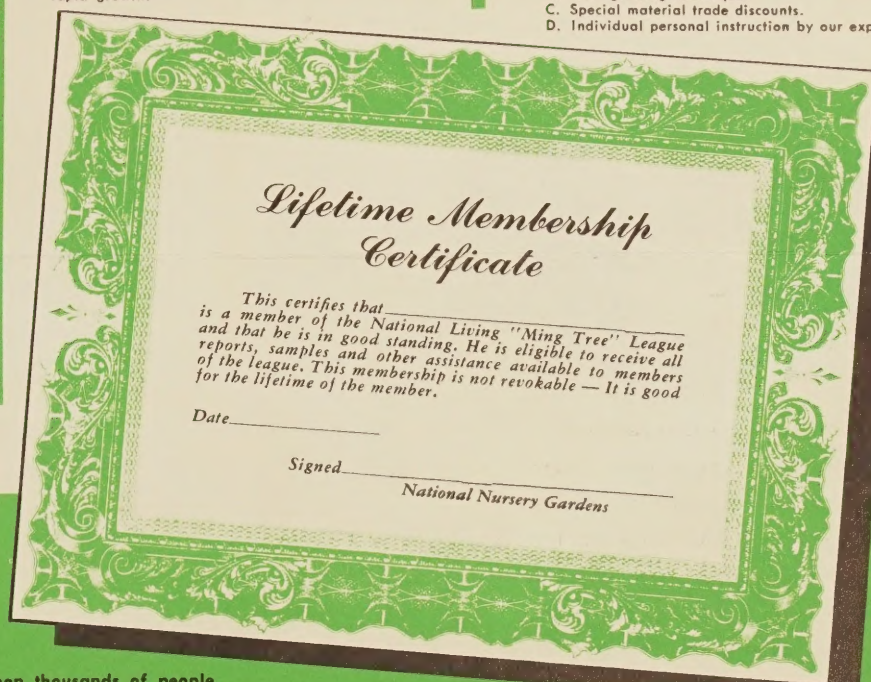
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**FREE Publicity Service** — We have retained an advertising-publicity firm to prepare publicity stories on the progress of our students and submit them to national publications. We want students to send us photos of miniature trees they have grown so we can have these stories prepared.

6

**Certificate of Membership** — This entitles our students and business associates to many advantages such as:

- E. Many other additional advantages.
- A. Special bulletins
- B. New growing techniques
- C. Special material trade discounts.
- D. Individual personal instruction by our experts.



## HOW DO YOU WANT TO START?

**AS A HOBBY** — Hundreds — and soon thousands of people will be growing miniature trees as a hobby only. They love gardening and this offers a real challenge to their skill.

**AS A HOBBY-BUSINESS** — We can't count how many of our students started growing miniature trees as a hobby... then found that they could make big money by selling their trees. They never realized how profitable a hobby could be until they started growing miniature trees.

**AS A BUSINESS** — This is a brand new business idea! Until recently, few people realized the value of growing miniature trees as a business. Now, people are starting to wake up to the fact that miniature trees can become a fabulous business. The great 1000% profit that can be made on each sale is astounding. It's going to become one of America's most lucrative businesses soon.



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SEP 26 1952  
U. S. Department of Agriculture

says Mr. Kiktavi



## BECAUSE LIVING "DWARF TREES" ARE SO NEW THERE ARE MANY QUESTIONS I THINK I SHOULD ANSWER FOR YOU

**1. HOW LONG DOES IT TAKE TO GROW A FULL GROWN LIVING MING TREE?** By following the ancient secret rules, and my instructions, using seedling, you'll be amazed how little time until the tree is full grown.

**2. HOW MUCH DO LIVING MING TREES SELL FOR?** Many hobbyists have sold their trees for well over \$100 each. However, more perfect specimens that have been "babied" have sold for \$1500 each and even more.

**3. DO I NEED ANY EQUIPMENT TO START?** No. Everything you need is included in my introductory offer. There's nothing else to buy and you can grow over \$1500.00 worth of trees with it if you're successful.

**4. WHAT DOES IT COST TO START?** It costs you only \$10.00 for the entire complete secret instruction manual, special seeds, growing compound, everything you need to start immediately.

**5. DO I HAVE TO HAVE A "GREEN THUMB" TO BE SUCCESSFUL?** No. Many of my most enthusiastic students

have never been successful with gardening. It seems that once you learn and know the secrets — you can't go wrong — It's that easy.

**6. DOES THAT CLIMATE WHERE I LIVE MAKE ANY DIFFERENCE?** No. My secret formula shows you how to grow California orange trees in the coldest climates and high mountain pine trees in the tropics — climate makes very little difference!

**7. CAN I GROW ANY KIND OF TREE IN MINIATURE?** Yes, once you follow the easy instructions, you can dwarf any type of tree.

**8. HOW CAN I SELL MY MINIATURE TREES?** It's easy — especially because there aren't many available yet. Everybody, once they see the miniature Ming trees, are surprised, astounded at the living wonder. They want one for their home, club, church, etc. We too have numerous requests from all over the country — we pass these requests on to you.

OUR HORTICULTURE EXPERTS  
GUIDE YOU EVERY STEP  
OF THE WAY

Our staff of experienced living "ming tree" experts are always ready to answer your questions. Their personal Garden & Counseling is yours absolutely Free! Whether you have questions on growing or business — their time is your time.



### Money Back Guarantee

#### 5-DAY FREE EXAMINATION

I, hereby, guarantee that all instructions and materials are bonafide, all formulas, directions and material has been rigidly tried and tested and approved.

I further guarantee that you may read all the growing secrets and examine all the materials for 5 full days in the privacy of your own home. Then, if you don't feel that this is the most fascinating hobby or an extraordinary big profit business, you may return everything and I shall refund your money in full — air mail.

Signed,

*John Kiktavi*

## NATIONAL NURSERY GARDENS

8463 SOUTH VAN NESS AVENUE, INGLEWOOD 4, CALIFORNIA

MEMBER LOS ANGELES CHAMBER OF COMMERCE • REFERENCE: DUN & BRADSTREET OR YOUR LOCAL BANK